

Collier Elementary School
3900 N. Bear Canyon Road
Tucson, Arizona 85749

Family Engagement Team Meeting Minutes
Tuesday, April 4, 2023
4:00pm

1. Call to Order
 - a. *4:13pm*
 - b. *Members Present: Lisa Langford, Marcie McCance, Lori DeBough, Ida Melen, Nikki Showalter, Cynthia Busby, Julie Widick, Jenny Osborne*
2. Approve October 2022 Meeting Minutes
 - a. *Motion by J. Widick*
 - b. *Second by C. Busby*
3. Focus Group Results Discussion
 - a. *Overall parents are happy with Collier and appreciate everything that we do for their children.*
 - b. *Key Take Aways from the Focus Group:*
 - i. *Social Media is a huge part of how people shop for schools so boosting the use is a good idea*
 - ii. *Parents love a focus so marketing any focus will draw people in, Parents want extracurricular*
 - iii. *Volunteers need to be aware of what the school needs so sharing that in any way would be helpful.*
 - iv. *Collier does great things already and parents are impressed with a staff and school the size we are, we offer so much for students and families*
 - c. *Things to put in place discussion*
 - i. *Using social media more to market a focus*
 - ii. *School wide STEAM focus would draw families*
 - iii. *Have the volunteer job application available at Family events to allow people to sign up*
 - iv. *Make a list of what people want volunteers for to share out with families*
4. Collier Focus and Family Engagement Support
 - a. *Collier staff is considering and beginning planning on becoming a STEAM focused school to recruit and retain students and families. Our Family Engagement team is for this move as the parents on the team think it is a great*

idea and would be helpful. We would like to move forward with this and feel that Family engagement could help by supporting family events, and allotting money through Site Council Tax Credit if we can to support the program.

5. Recruitment and Retention of Students

- a. *See discussion in Agenda Item 4.*
- b. *Collier staff is moving forward to plan for becoming a STEAM focused school to retain and recruit new families.*

6. Events Scheduled:

- a. Coffee with Mx. Hope April 14th 7:45am Math Support at Home
- b. PTA Meeting April 13th 6pm
- c. Friday Family Fitness, April 21st Jump Ropes 7:45am
- d. April is Testing Month

7. Adjourn 4:30pm

Next Meeting TBA August 2023